### The rapid spread of misinformation and disinformation

### Abstract (English)

The rapid spread of misinformation and disinformation poses a significant challenge in modern society, undermining public trust, fueling polarization, and creating public health risks. This issue is exacerbated by the speed and reach of digital communication technologies and social media platforms. Comprehensive digital literacy programs, strengthened media literacy, enhanced regulation and accountability, and support for fact-checking organizations are essential to combat this challenge. By improving public education, promoting critical thinking, and fostering international cooperation, we can mitigate the harmful effects of misinformation and disinformation and ensure a more informed and cohesive society.

### Abstract (Kiswahili)

Kuenea kwa haraka kwa habari za uongo na za kupotosha ni changamoto kubwa katika jamii ya kisasa, ikipunguza imani ya umma, kuchochea mgawanyiko, na kuunda hatari za afya ya umma. Tatizo hili linaongezeka kwa kasi na upeo wa teknolojia za mawasiliano ya kidijitali na majukwaa ya mitandao ya kijamii. Programu za kina za ufahamu wa kidijitali, kuimarisha ufahamu wa vyombo vya habari, udhibiti ulioboreshwa na uwajibikaji, na usaidizi kwa mashirika ya uhakiki wa ukweli ni muhimu kupambana na changamoto hii. Kwa kuboresha elimu ya umma, kukuza fikra muhimu, na kukuza ushirikiano wa kimataifa, tunaweza kupunguza athari mbaya za habari za uongo na za kupotosha na kuhakikisha jamii yenye ufahamu na mshikamano zaidi.

### Abstract (Kikuyu)

Gũtharika kwa haraka kwa mũno wa ũthitho na gũkĩhũkĩra ũhoro wũrũ nĩ kĩhindũ kĩngĩ kĩrĩa gĩkũringaga kĩega mũno nĩ gũkũnyitwo nĩ arĩa aingĩ atĩĩ, nĩkwīra ũrīa thogora wa andũ rĩu nĩ kũmanahwo, kũgeria ũhoro-inĩ na kũrīa kũingĩ, kũrũmagwo kũrĩ kĩhingo-inĩ kĩa mũgambo-inĩ na njĩra-inĩ ĩrĩa gĩtetheka-inĩ. Thiĩna ũyũ nĩkũnengerwo na njĩra-inĩ ĩyo ya mũgambo-inĩ na andũ makĩhũkĩra ũhoro na njĩra ĩyo ya mitandao-inĩ ya gũtangathĩrwo. Ĩyo njĩra nĩ ĩyo ũtarahĩrĩ-inĩ wa ũrĩa ũthitho ũyũ wothĩragĩrĩre, wĩra wa thomohwa-inĩ wa gwĩcoka wĩra, kũhũtĩrĩria na kũhea mũthibitĩrĩri wa ũhoro nĩ gwetha wĩra mũnene kũthutha thiĩna ũyũ. Kũnyitwo kũrĩa gĩcango-inĩ ka thimũ mũno wa mũndũ ũmwe, kũmenya mĩndĩ ya ũrĩa ũrĩ mũno na kũnyitwo-inĩ ka thukuru-inĩ wa bũrũrĩ kwĩrĩa mũnene, no twĩratĩrĩrĩra ũthitho wa ũhoro wothe wa gũkeneka-inĩ wa mĩthakĩ ya kĩama-inĩ wa gũtherũka na thĩna-inĩ ũyũ wa ũthitho.